

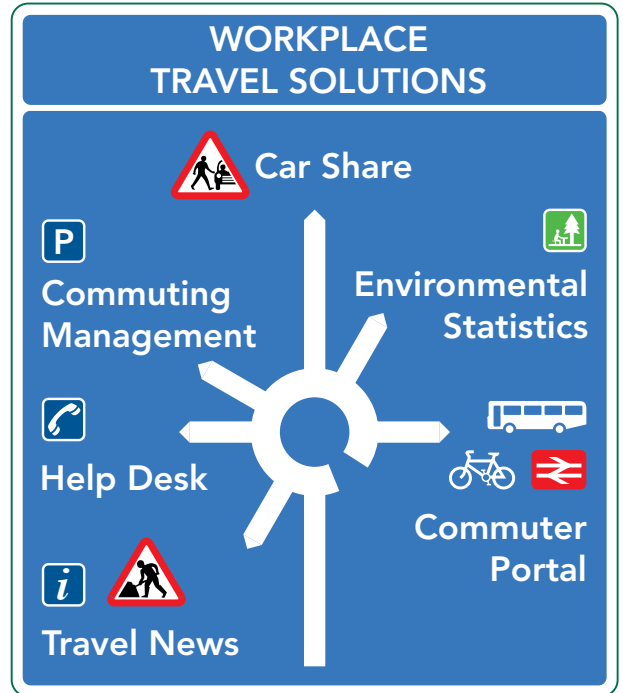
# Workplace Travel Solutions

Intrinsic Workplace Travel Solutions enable you to fully implement your travel plan using a range of customised on-line products.

Since 1998 Intrinsic has provided comprehensive solutions for the provision, promotion and successful management of sustainable commuter travel schemes and car share initiatives.

Intrinsic now offers a range of upgraded on-line products to help you fully implement your workplace travel plan and engage your employees. These can be configured to suit your immediate requirements and can change as your needs evolve.

This comprehensive choice of products ranges from a self-supporting car share service and a car park management system through to a fully administered on-line commuter web portal. A range of management and support is also available to help you offer an effective and efficient workplace travel plan.



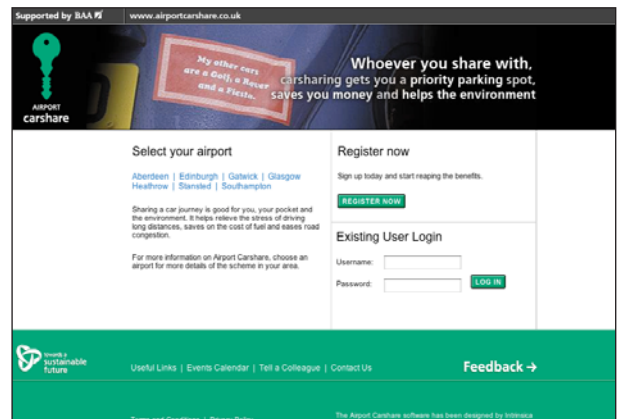
## Car Share

This on-line product allows you to supply an effective car share scheme that meets your needs.

The car share product can be configured to support a self-organising car share community or a fully administered scheme. This service the flexibility to allow your scheme to change to include additional organisations that want to participate. Car share members can be grouped according to their employer and their workplace.

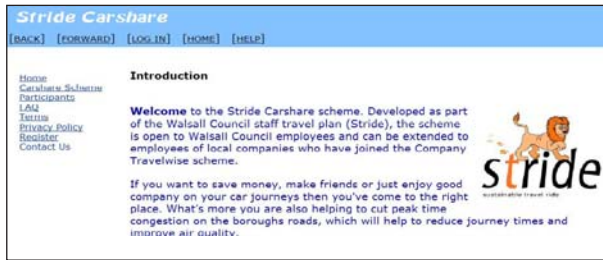


Extensive search and matching facilities are provided to help organise sustainable car sharing amongst members. Search and matching can include personal preferences, routes to work and pick-up/drop-off points and is fully supported by maps and post code lookup.



**BAA's use of Intrinsic's Car Share service now covers seven major airport locations within the UK.**

This secure product provides total security of personal details and authenticates members and administrators to ensure that only authorised people gain access. Members can register to participate through a website, which can be customised to your corporate identity.



**Walsall Metropolitan Borough Council and Walsall College of Arts and Technology gained the benefits of a shared Car Share scheme whilst maintaining their own brand image.**

## Commuting Management

Providing a range of facilities to enable you to manage aspects of your workplace travel plan.

Management of car parking is fully supported, including printing of car park permits, support for single or multiple car parks and the allocation of parking bays.



An extensible range of templates is provided to produce the communications essential to running your workplace travel plan. Members' details can be mail-merged and the communications sent as standard letters, emails or via a secure messaging facility.

Incentive schemes can be managed giving you the power to provide motivation initiatives for your members. A number of reports can also be produced to monitor car share take up and patterns of sharing. These reports are indispensable for the provision of trend information.

New member registration can be managed to ensure that they enrolled in a manner appropriate to your organisations administrative processes.

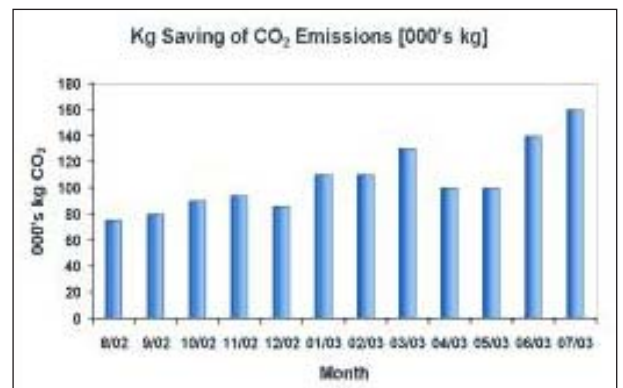
## Environmental Statistics

An extensive reporting facility that details the environmental savings achieved by your car share scheme.

This information is calculated in accordance with Department of Transport guidelines and includes the savings made by the car share scheme.



This information can be used for educational and/or promotional purposes and allows you to demonstrate that you are doing your bit for our environment and complying with government environmental policy and initiatives.



**www.airport-commuter.co.uk**

Travelling to Heathrow | Contact Us | Home

Traveling to Heathrow / Airport Carshare / Environmental savings

Airport Carshare is now one of the largest car share schemes in the UK. This is what has been achieved in the period from: April 2001 to end September 2005. Note: Figures refer to Heathrow scheme only. Any queries please call us on 020 8745 2880

Environmental savings:	
April 2001 to end September 2005 (Based on an average-sized car doing a round-trip of 64km, 3 times a week)	
Km Reduction	33,344,604 km
CO <sub>2</sub> Reduction	6,358,771 kg
Fuel Reduction	2,863,637 litres
Savings per person	£1348

Registered Members: 4932  
Active Members: 3015  
Active Pools: 1346  
Percentage Active: 61%  
No. of towns: 397  
No. of companies: 307

**THE ENVIRONMENTAL IMPACT OF AN AVERAGE FAMILY CAR:**

- An average car produces 188 grams of CO<sub>2</sub> per kilometre.
- An average round trip is 64km.
- An average group is 2 people carsharing 3 times a week.

Related web link: To check emissions from your own vehicle click here for the VCA web site

**BAA present their environmental savings on their Commuter Web Portal.**



The Met Office chose Intrinsic's Car Share as the best product to support their move to Bracknell.

## Help Desk

This on-line product allows you to provide a Help Desk to everyone affected by your workplace travel plan.

This allows you to support a successful workplace travel plan by providing the ability to handle a range of calls about commuting in an effective and efficient manner. Calls include questions, complaints, suggestions, concerns and ideas, which are logged and processed through to a resolution.



The Help Desk provides extensive filtering and sorting facilities which enable the administrator to see individual call information, all the calls that are being processed, all calls that have been dealt with and the history of any individual call.

Calls can be prioritised, to ensure you deal with urgent calls promptly and the grouping feature enables calls that are about the same issue to be handled efficiently. Reports and graphs can be produced for management purposes to gain insight into the day-to-day issues affecting your workplace travel plan.

## Live Travel News

An on-line product providing live up to the minute travel news for road, rail, tube, bus and coach.

This allows you to provide travel news and information to your travel plan participants and visitors. The news is fully customisable to your location ensuring commuters are aware of incidents that are local to you which may affect their journey.



The incorporation of the chosen travel news can be customised to your corporate image within your website.



### Travel News

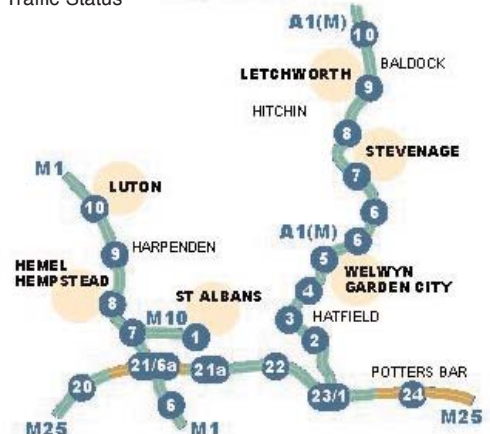
[Medium] M1 Hertfordshire, northbound at A405, Hertfordshire [M1 J.6]

M1 Hertfordshire - Speed restriction of 40 mph northbound at J6, Bricket Wood, narrow lanes.

[Medium] M10 Hertfordshire, both ways at M1, J7, Hertfordshire

M10 Hertfordshire - Hard shoulder closed both ways at M1, speed restriction of 50 mph.

### Live Traffic Status



Hover mouse over road sections to see overall status, right-click on road sections for report menu. Red indicates severe problems on road section, Amber indicates less severe problems and Green means that there are no problems reported.

The on-line Travel News can be customised to your geographical location and corporate image within your website.

## Commuter Portal

The web portal provides a one-stop-shop for the commuting needs of your workplace travel plan participants.

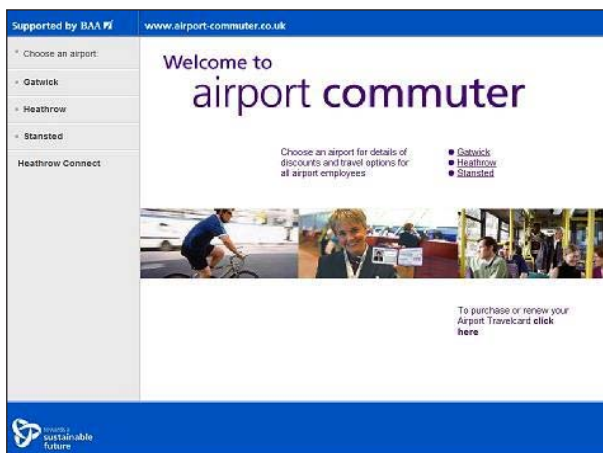
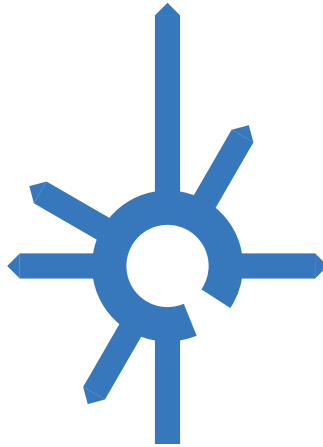


This provides the facilities required to create and manage a dynamic, content rich and interactive website to help promote and sustain your workplace travel plan.

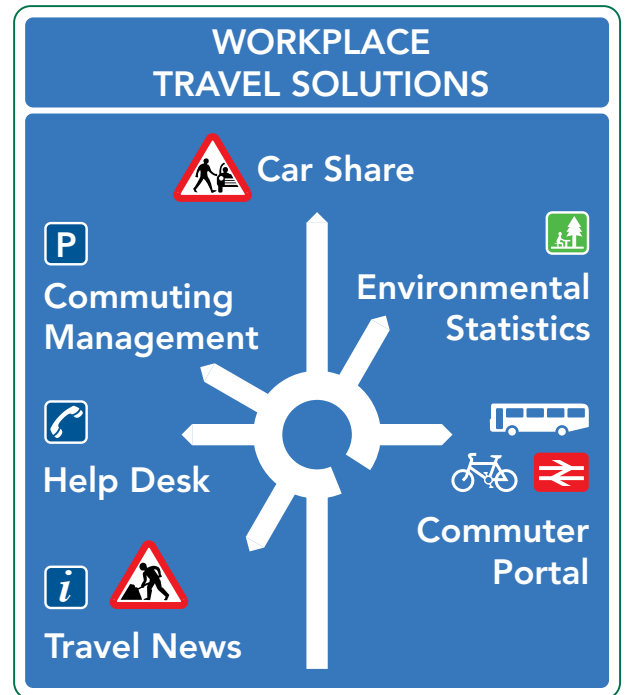
The content can be managed and updated at any time directly by your travel plan administrators, agents appointed by you or by Intrinsic. The website is fully customisable to your workplace travel plan brand image or corporate identity.

The portal can carry links to third party websites that provide commuter related information and services relevant to your users.

Forms can be included to allow users to provide feedback to work plan administrators.



**BAA's airport commuter portal is a one-stop-shop for all its London airport workers commuting needs.**



## Delivery

All on-line products are delivered via the internet or can be installed on your intranet.

Intrinsic provides IT support, maintenance to agreed and easily understood service levels and dedicated training for administration staff.

For further information, travel news and car share demonstration please visit [www.intrinsic.co.uk](http://www.intrinsic.co.uk)

14 Meadway Court  
 Rutherford Close  
 Stevenage  
 Hertfordshire  
 SG1 2EF

T +44 (0)1438 745000  
 F +44 (0)1438 745111  
 E [enquiries@intrinsic.co.uk](mailto:enquiries@intrinsic.co.uk)  
 W [www.intrinsic.co.uk](http://www.intrinsic.co.uk)